



November 21, 2025

To
The Manager- Listing Department,
BSE Limited
P.J. Towers, Dalal Street, Fort,
Mumbai- 400001, Maharashtra, India.

Scrip ID/Code: TRUECOLORS/544531

Subject: Press Release - True Colors to Install India's First Konica Minolta SP-1, Matching Global High-Speed Printing Standards.

Reference No.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Respected Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached press release regarding the company to Install India's First Konica Minolta SP-1, Matching Global High-Speed Printing Standards.

Please take the above intimation on record and arrange to bring it to the notice of all concerned.

Thanking you.
Yours Faithfully.

For True Colors Limited

(Formerly Known as True Colors Private Limited)

Javanika Gandharva
Company Secretary & Compliance Officer

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True Colors to Install India's First Konica Minolta SP-1, Matching Global High-Speed Printing Standards



Surat, 21st November 2025, True Colors Limited (BSE: TRUECOLORS), a fully integrated provider of digital textile printing solutions, has secured a landmark deal by selling India's first Konica Minolta Nassenger SP-1 single-pass digital textile printing machine to a leading textile manufacturer. The installation is scheduled to be completed before March 2026, marking one of the most significant technological advancements in India's digital textile landscape.

The Konica Minolta Nassenger SP-1 is a state-of-the-art single-pass system capable of delivering industry-leading production speeds of up to 70,000 meters per day, enabling output levels comparable to traditional screen printing—while offering the accuracy, flexibility, and sustainability benefits of digital technology. The machine is already in use in mature textile hubs such as Turkey, Italy, and China, and with this upcoming installation, India officially joins this elite global network of advanced digital manufacturing facilities.

This achievement further reinforces True Colors' leadership in transforming India's textile ecosystem. The company's integrated capabilities—spanning high-end digital printers, specialized inks, in-house sublimation paper manufacturing, and digital fabric printing services—have positioned it as a trusted partner for future-ready textile production.

A Konica Minolta representative emphasized the machine's strategic relevance, stating, "Inkjet is not for cheap production, but for value-added production," underscoring the SP-1's suitability for high-value, high-throughput applications in fashion, home textiles, and export-quality fabrics.

Konica Minolta Nasseger SP-1 - The Nasseger SP-1 is globally recognized for:

- **Ultra-high-speed single-pass printing**
- **Up to 70,000 meters/day throughput**
- **Exceptional color accuracy and print definition**
- **Low environmental impact** with reduced chemical and water usage
- **Rapid design changeovers** suited for fast fashion and customization
- **Superior operational efficiency** compared to traditional rotary setups

Its arrival in India is expected to set a new benchmark for industrial-scale digital textile production.

 [Watch the SP-1 Demonstration – Click Here](#)

Mr. Sanjay Desai, Managing Director of True Colors Limited’s Comment:

“This milestone is a proud moment for us and for India’s digital textile community. The installation of the country’s first Konica Minolta SP-1 represents not just the adoption of a breakthrough machine, but a decisive step toward next-generation manufacturing. While financial details remain confidential, industry observers acknowledge that this transaction stands among the highest-value equipment purchases in India’s digital textile sector. Customers trust True Colors for our technology leadership, execution capability, and integrated ecosystem of machines, inks, paper, and services. The SP-1 strengthens our commitment to bringing globally advanced, high-speed, and sustainable digital solutions to India.”

About True Colors Limited:

True Colors Limited is a complete digital textile printing solutions provider offering digital textile printing machines, specialized inks, in-house sublimation paper manufacturing, and customized digital fabric printing services. Headquartered in Surat, the Company is an authorized distributor for globally acclaimed digital printing machine brands including KONICA MINOLTA, HOPETECH, ITTEN, PENGDA, and SKYJET.

With integrated operations spanning import & distribution, manufacturing, and printing services, True Colors operates as a one-stop partner for textile manufacturers, export houses, fashion brands, garment makers, and fabric traders across India. The Company’s manufacturing facility is equipped with end-to-end printing, finishing, and sublimation paper production capabilities, enabling quality control, faster turnaround time, and strong cost efficiencies.

Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information Please Contact Corporate Communication Advisor:

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